# Antai Global Summér Program 2017



May session One-Track May 14-June 2, 2017

July session Unergraduate & Graduate Track July 2-21, 2017

## SHANGHAI

Shanghai Jiao Tong University, Antai College of Economics & Management

## Understanding China, Communicating with the world

## **Program Highlights(5As)**





An exciting global summer program conducted in the



A diverse student body from top universities across continents, two



A certificate from Shanghai Jiao Tong University and 3 SJTU academic

China context with corporate experience.

business center of China, Shanghai. tracks designed for undergraduate and post-graduate participants. lectures, case study, corporate seminar, company visits, across-city sightseeing, and cultural events.

21%

credits upon successful completion of the program.

## Participant Profile (2016 Class)





USA
10%

RUSSIA
8%

SOUTH KOREA
6%

MEXICO
6%

SWITZERLAND
6%

BELGIUM
6%

BRAZIL
4%

OMAN
4%

PORTUGAL
2%



\* Notes: The summer program is open to students of all majors, not limited to students from business schools.

## **Curriculum Structure**

Recognized as one of China's top business schools, the Antai College of Economics & Management is experienced in designing curricula with rich academic components combined with real-world business immersion. In addition to classroom teaching, the Antai Global Summer Program features company field trips, executive speaker sessions, and unique cultural and social events.

Sessions	<b>Credit Hours</b>	SJTU Credits	
Academic Sessions			
Corporate Seminar			
Company Visits			
Cultural Seminar & Activities			
Chinese Language Course			
Total	75	3	

## **Class Schedule**

In addition to our successful July program we will be running a new May session in 2017. Students can choose to participate in either May or July. • The 2017 May session is scheduled from May 14 (Sun) to June 2 (Fri) 2017. Registration is on May 14, 2017 and class begins on May 15, 2017.

• The 2017 July session is scheduled from July 2 (Sun) to July 21 (Fri) 2017. Registration is on July 2, 2017 and class begins on July 3, 2017.



## **Program Costs(in USD)**

	Exchange-based	Non-exchange
Application Fee	\$ 8O	
Total	\$1580	\$3,680

## Application

#### Who should apply?

Open to undergraduates and post-graduate students from around
the world

Application Rounds	Submit application before
1st round	December 31, 2016
2nd round	
3rd round (only for July Program)	May 31, 2017 (deadline for July Program)

the world.

• Recent college graduates or professionals who are interested in learning Chinese culture and business dynamics in China are also welcome to apply.

 $\cdot$  Participants are required to be adults aged at or above 18 .

#### How to apply?

Online application: http://application.sjtu.edu.cn/summer/login.html

#### When to apply?

Rolling admission starts in November 1, 2016.

• Deadline for May Session: March 31, 2017. Exchange students must be nominated by home university before Feb 28, 2017.

 $\cdot$  Deadline for July Session: May 31, 2017. Exchange students must be nominated by home university before April 30, 2017.

## A Sample 3-week Class Schedule:

Monday / Week 1	Tuesday / Week 1	Wednesday / Week 1	Thursday / Week 1	Friday / Week 1
O9:00-10:00 Welcome and Orientation 10:00-11:00 Campus Walk and Group photo	<b>09:00-12:00</b> Academic Session: Guest speaker Travel in China	<b>09:00-12:00</b> Academic Session: Cross-cultural Communication	<b>09:00-12:00</b> Academic Session: How MNCs succeeded and failed in China	8:30 Pick up students at Hotel lobby 9:00-11:00 Sightseeing: Visit the Yu Garden & the Bund
<b>11:30-13:00</b> Lunch at SJTU Dining Hall	12:20-13:20 Lunch at SJTU Dining Hall	<b>12:20-13:20</b> Lunch outside	12:20-13:20 Lunch at SJTU Dining Hall	12:00-13:00 Lunch outside
14:30 Pick up students at Hotel lobby 15:00-17:00 Visit Lujiazui, SWFC	<b>13:30-16:30</b> Chinese Language Course 1 (elementary/intermediate/advanced)	13:30 Pick up students at Grand Gateway 14:30-16:00 Company visit 1: IBM	<b>13:30-16:30</b> Chinese Language Course 2 (elementary/intermediate/advanced)	<b>14:00-17:00</b> Culture Activity 1 Pottery Making
18:00-20:00 Welcome Dinner				<b>19:00-21:00</b> Huangpu River Cruiser with dinner
Monday / Week 2	Tuesday / Week 2	Wednesday / Week 2	Thursday / Week 2	Friday / Week 2
<b>09:00-12:00</b> Academic Session: Big Data	<b>09:00-12:00</b> Academic Session : China's Economy	<b>09:00-12:00</b> Academic Session: When The World Comes to China.Social, Cultural and Economic Issues and Opportunities 1	<b>08:00</b> Pick up students at Hotel lobby	<b>09:00-12:00</b> Academic Session: Supply China Management in China
<b>12:20-13:20</b> Lunch at SJTU Dining Hall	12:20-13:20 Lunch at SJTU Dining Hall	<b>12:20-13:20</b> Lunch at SJTU Dining Hall	<b>10:30-15:00</b> Sightseeing with lunch: Full-day excursion to Wuzhen	<b>12:20-13:50</b> Lunch outside
<b>13:30-16:30</b> Chinese Language Course 3 (elementary/intermediate/advanced)	13:30 Pick up students at hotel lobby 09:00-12:00 Company visit 2: GE	<b>13:30-16:30</b> Academic Session: When The World Comes to China-Social, Cultural and Economic Issues and Opportunities 2		<b>14:00-16:00</b> Culture Activity 2 Tea Making
Monday / Week 3	Tuesday / Week 3	Wednesday / Week 3	Thursday / Week 3	Friday / Week 3
8:15 Pick up students at Hotel lobby 9:00-11:00 Company visit 3 Coca ColaBund	<b>09:00-12:00</b> Learn and practice Chinese Calligraphy	<b>09:00-12:00</b> Academic Session: Environmental Challenges and Policy Responses in China	<b>09:00-12:00</b> Chinese Language Course 5 (elementary/intermediate/advanced)	<b>09:00-12:00</b> Final Evaluation (Project Presentation)
12:20-13:20 Lunch at SJTU Dining Hall	12:20-13:20 Lunch at SJTU Dining Hall	12:20-13:20 Lunch at SJTU Dining Hall	12:20-13:20 Lunch at SJTU Dining Hall	12:20-13:20 Lunch at SJTU Dining Hall
	<b>13:30-16:30</b> Chinese Language Course 4 (elementary/intermediate/advanced)	14:00-16:00 Culture Activity 3: Steamed Buns making (小笼包) 16:30-17:30 Buffet	<b>13:30-14:30</b> Chinese Language Test <b>14:30-16:30</b> Final Presentation Preparation Time	<b>14:00-16:00</b> Graduation Ceremony & Certificate Awarding
		18:00 Pick up at hotel lobby 19:30-21:00 Culture Activity: Acrobatics Show: *ERA – Intersection of Time*		18:00-20:00 Graduation Dinner

\* Notes: Actual curriculum contents are subject to change per Antai's discretion.



## **Contact us**

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